



From: Justin Brooke
To: All of Society
Subject: *"Gittin' Butts Off Porches"*

To Whom It May Concern,

As you can see I've attached a \$100 bill to this letter and the reason for that is I want to stuff your pockets full of these...

The catch?

Every \$100 bill I put in your pocket put's one in my pocket too.

If you'd like to hear more about how this works then stop right here and go make sure you won't be bothered for the next 30 minutes... Ready? OK keep reading...

Before I show you how to get your pockets stuffed with \$100 bills in real life, I have something important to say...

***"Not EVERYONE Is Going Thru
A Recession Right Now..."***

Right now the United States of America is going through the worst economic times it's ever seen.

People are living in tents!!!



However, there are others that are sitting in air conditioned houses with fat bank accounts.

Here's a recent screenshot of one of my bank accounts...

A screenshot of a PayPal account page. The PayPal logo is at the top left. Below it is a navigation bar with tabs: My Account, Send Money, Request Money, Merchant Services, Products & Services, and Shopping. Underneath is a sub-navigation bar with links: Overview, Add Funds, Withdraw, History, Resolution Center, and Profile. The main content area starts with "Welcome, Chaunna Brooke" in orange. Below that, it says "Business Name: Mpyre Marketing | Account Type: Business | Status: Verified" and "Last log in info@mpy". A large box displays "PayPal balance: \$10,159.95 USD" with a "View limits" link. At the bottom, it says "My recent activity Last 7 days (May 30, 2009-Jun. 6, 2009) Last updated June 6, 2009 9:40 PM PDT" and a "View all of my transactions" link.

If the economy is soooo bad, then why am I making more money then I've ever made in my life?

I'm not trying to brag either, that \$10k is **nothing** to friends of mine who have millions in their accounts right now.

In fact this year I've watched 3 of my friends hit the 7 figure per year mark and many others have done over \$300,000 in product sales already.

"Average Joe's Are Becoming Millionaires In The Face Of The Worst Recession In History"

There's a very simple and logical reason for this...

When the rest of the world is hurting financially and when jobs are disappearing...

People naturally start looking for business opportunities, financial advice, and courses about making money more often.

Not only that but they are willing to take bigger risks and be more accepting to these opportunities because their situations demand it.

It's not that we necessarily have any extra special skills, some of us do, but for the most part there is just SOO much demand right now that it's like selling water in a desert!

There's a lot to be said for being in the right place at the right time! Would you like to know how to be in the right place at the right time?

This is the part where I teach you how to get your pockets lined with those \$100 bills I was talking about in the beginning of this report... And it won't cost you a penny!

It's called affiliate marketing and it means that you will promote someone's product in exchange for earning commissions from your referrals.

Like MLM? NOOO!!!

I was never able to make a dime with MLM, but I've made thousands with affiliate marketing.

I told you above that people that are selling business opportunities, financial advice, and courses teaching how to make money are selling their products like crazy right...

Well most of them (including myself) have what's called an affiliate program. Which means we can give you pre-made sales tools for you to use and they track your referrals for you.

"Follow The Guys Who Aren't Being Affected By The Recession"

Why would we give you a piece of the action for free? Because we give you half of the sale and we get half of the sale. The more of you we have out there helping us make sales the more money we make.

You get half for bringing in the customer and we get half for fulfilling the order to the customer. **NOT ALL PROGRAMS ARE CREATED EQUALLY THOUGH!**

There are programs out there that the program owner leaves it all up to the affiliate to make the sales.

They leave it up to the affiliate to create their own sales material, their own websites, train themselves, and even leave them to figure out how to advertise the product on their own!

Could you imagine trying to build your websites, design your own banners, write your own sales material, make your own sales videos, and then on top of that figure out how to advertise all of that on your own?

It gets worse too... Some of these program owners will give you half of the first small sale but then once they have the customer in the marketing funnel they'll cut you out of all the big sales down the road.

The reason I'm taking all this time to teach you about this is because I'd like to introduce my affiliate program to you.

"Become A SiteFling Affiliate..."



When you become a ***SiteFling Affiliate*** you'll get:

- Professionally designed banner advertisements coded with your referral code to ensure you'll get credit for sales that come from your referrals
- Pre-built websites design by our team of experts so you'll have your own place to educate prospects and capture leads so you can follow up and maximize the amount of referrals you send as well as their willingness to make a purchase when they reach our sites
- Free reports, videos, and interviews that you can give away to attract people into visiting your pre-built websites and becoming one of your leads
- Free training on how and where to advertise the marketing tools we give you so you can drive hundreds of referrals through your referral link earning you more and more commissions
- Easily achievable monthly prizes based on your performance as an affiliate
- Higher commissions for continued performance
- And many more elite tools like viral videos and viral twitter campaigns once you advance commission levels

***"Pre-Tested Sales Process
Guarantee's Your Commissions!"***

If all we gave you was just those pre-made marketing materials our affiliate program would be better than most. However, we've gone above and beyond just giving you tools.

We know that if we **actually** stick dollars in your pocket with this program **then you will promote it harder and harder** as well as tell all your friends about it.

So we've done extensive testing on our dime to make sure that our sales material ACTUALLY CONVERTS VISITORS INTO SALES.

You would be surprised how many affiliate program owners never test their sales processes before they release them to their affiliates. Which I think is rude!

We spent our own money to figure out which sources were the best and making sure that the sales process worked smoothly.

This way when you start promoting our products you won't have a learning curve like we had to go through.

You can literally start earning commissions within hours of getting your referral link and we have affiliates who have done so already... **Like Matt Bredel who made \$685 in commissions within just 48 hours of signing up!!!**

If you're prepared to use the tools we give you and implement the trainings we teach you then you can have that same kind of success and much more.

The first thing you need to do is [signup here](#) for our affiliate program. Once you have signed up you'll be able to [login here](#) with the username and password that you created during signup.

When you login you'll see a short description of each product you can promote, and under each you'll find your specially coded referral link.

That's your "affiliate link" that you need to make sure people use when visiting our website... So that your referrals are tracked and you earn commissions on sales from those referrals.

HOW DO I PICK WHICH ONE TO START WITH?

I recommend you start with your link for "The 21 Week Coaching Program" as it's one of our highest converting offers and pays residual commissions.

Meaning you'll earn commissions every month off each customer you refer. For example if you send us a referral that takes our \$1 trial offer and stays on to complete the coaching program for \$97 per month then you'll earn over \$40 per month until their coaching ends (5 months). [login here](#)

FREE "Blackbelt" Level Training



Over the next couple pages we're going to show you how we market our products and other affiliate products. These are not things we've made up or theory... These methods are how we'd

line our own pockets if you weren't around.

The good news is that we haven't done any of these techniques on this product yet. We've purposely held out so you'll be able to line your own pockets – unlike other affiliate programs that take all the easy marketing first and leave their affiliates the scraps.

The **SEOBully**[®] Method

The first method that we start every campaign off with is to take over a competitors keywords in Google's search engine results.

For example if you were Coca-Cola you might go after keywords like Pepsi or Dr. Pepper.

By targeting other competitor products we're able to capture targeted traffic from the search engines that are already looking for information we're providing – this increases conversions too.

Here's How To Get Started:

1. Write a 500 word article that targets the competitor keyword. (To target a keyword, the keyword should be in the article 3 times for every 100 words as well as in the title of the article).

For example if the competitor was "VREMastermind" then the keyword I am going to "target" is VREMastermind. Which means I am going to make sure it's in my article 3x for every 100 other words and in the title of the article.

We write comparison articles that detail the features, benefits,

and content of each program (of course leaning more towards how our product is the better solution for them).

You don't need to be mean about it either – we just highlight their weaknesses and our strengths. You can see an example of one of our articles here...

<http://www.squidoo.com/vremastermind>

*(We did this one as an example for you to follow
all other competitors are wide open and ready
for you to take over!)*

2. Once you have the article written you should submit them to article directories, because the directories are already trusted by search engines. Which means you'll boost your articles to the top of the search engine listings.

GoArticles.com
ArticleAlley.com
ArticleZilla.com
ArticleCity.com
ArticleDashboard.com
ZapContent.com
Squidoo.com
Zimbio.com
AssociatedContent.com
Blogger.com

Make sure you include your affiliate link to our program at the end of your article (author box or resource box). People that read these articles will be interested in seeing our product and if your link is right there and ready to be clicked then you'll get the credit for that visitor and potential sale.

3. Turn the article into a PDF by using a free program called PrimoPDF or if you have OpenOffice you can just click

>File>Export As PDF>.

Once you have the PDF file you should submit them to Scribd.com and Docstoc.com.

These sites are also trusted and liked by the search engines so they give you additional chances at ranking very high in the search engines.

Same with the articles though... Always make sure your keyword is in the title or this will not work. Example: "How Does VREMastermind Compare To SiteFlipAcademy?"

4. Take the RSS feed from Squidoo, Blogger, or any of the article sites that have an RSS feed and submit them to FeedAgg.com and FeedAge.com

These are RSS directories and again they are loved by Google so it's yet more chances at ranking very high in the search engines.

5. Submit your freshly made Blogger or Squidoo page to Digg.com – but not both. If you want to put both to work for you then Digg your Squidoo lens and submit your blogger to Propeller.com

Same thing... Keyword in title because Google loves this site and it's more search engine food...

6. Take your 500 word articles and break them down to simple powerpoint presentations based off the talking points in your articles. You only need 4 or 5 points from the article – turned into slides.

(If you don't have powerpoint you can download openoffice free)

First submit the presentation to Slideshare.com with your keyword as the title. When you do this make sure your presentation consists of 4-5 question slides with an answer slide following right after.

For example slide 1 will have a question, slide 2 an answer, slide 3 a question, slide 4 an answer...

Next download Jing from JingProject.com. Jing will let you talk through your slide presentation recording the screen & your voice to create a video. Which you're going to upload to the following video sharing sites: Myspace Video, Youtube.com, DailyMotion.com, and Kewego.com (MyKewego).

Be sure to include keywords in titles and that the description for your video has your affiliate link with the full <http://www>. before anything else. Then a description of what you talk about in the video – this should only be 2-3 sentences.

For example:

<http://www.myafflink.com> - Want to learn website flipping? See how VREmastermind stacks up to WebsiteFlippingMasters.

7. The last step is to create an audio piece to distribute. To do this just read your article aloud to a voice recording software. You can download a free voice recording software by searching Google for "free voice recording software".

Once you've recorded the audio save it as an mp3 and submit it to; PodcastAlley.com, PodcastPickle.com, and Podcast.org

Just like all the other steps, make sure your keywords are in your titles or else none of this works!

If you've done everything from above and not just "dipped your toe in" by doing just one or two steps then you should get some high rankings in the search engines.

Some of you may have been taught a thing or two from a "guru" out there and wondering if this is duplicate content... NO!

Duplicate content only happens when you submit the same article to the same website. Not when you distribute the same article to different websites... Or even different articles to the same website.

Don't over complicate this or try to re-invent the wheel. I've laid out (as best I could) the exact steps I would take to make sales from my own product.

Here Are Some Keywords For You To Use:

blog flipping fool
blog flipping formula
blog flipping made simple
blog flipping pro
blogflippingfool.com
blogflippingfool
blogflippingformula.com
blogflippingformula
blogflippingmadesimple.com
blogflippingmadesimple
blogflippingpro.com
blogflippingpro
buying and selling websites
buyingandsellingwebsites.com
buyingandsellingwebsites
elite flippers
eliteflippers
eliteflippers.com
flip course
flip mastery
flip my plr
flip ninja
flip site buddy

flip website for profits
flip websites for bucks
flip websites now
flip websites
flipcourse.com
flipcourse
flipmastery.com
flipmastery
flipmyplr.com
flipmyplr
flipninja.com
flipninja
flipology secrets
flipologysecrets.com
flipologysecrets
flipping fool
flipping spark
flippingfool.com
flippingfool
flippingspark.com
flippingspark
flipsitebuddy.net
flipsitebuddy
flipwebsiteforprofits.com
flipwebsiteforprofits
flipwebsites.com
flipwebsites
flipwebsitesforbucks.com
flipwebsitesforbucks
flipwebsitesnow.com
flipwebsitesnow
profit loophole
profitloophole.com
profitloophole
project site flip
projectsiteflip.com
projectsiteflip
site biz academy
site flip guru
site flipping code
site flipping codes
sitebizacademy.com
sitebizacademy
siteflipguru.com
siteflipguru
siteflippingcode.com
siteflippingcode
siteflippingcodes.com
siteflippingcodes
the site flipper vault
the site rush
the siteflipper vault
thesiteflippervault.com
thesiteflippervault
thesiterush.com
thesiterush

website flip
website flipping 101
website flipping king
website flipping secrets exposed
website-flipping-secrets-exposed.com
website-flipping-secrets-exposed
websiteflip.com
websiteflip
websiteflipping101.net
websiteflipping101
websiteflippingking.com
websiteflippingking

It's also VERY wise to target those keywords with Google, MSN, and Yahoo pay per click marketing. Unlike The SEOBully Method I just laid out and saved for you... I am bidding on these keywords with PPC marketing and I am seeing sales from it.

My Best Ads Are...

Website Flipping Garbage?

Some People Are OK With Average...
Those Who Aren't Buy From Us!

And

Fastest Website Flips?

Our Students Have Sites In
As Little As 1 Hour For \$900!

You have my permission to copy those if you know how to use Google Adwords and if you don't know how to then checkout the [Google Adwords Learning Center](#).

(You may want to write your own variations to avoid making the searchers suspicious about seeing 12 ads for the same product and all of them look exactly alike!)

***"All It Takes Is Action
And Action Builds Confidence!"***

\$\$ Winning With WSO's \$\$

"...I Had My First \$1,000 Day Using WSO's" - Justin Brooke

WSO stands for Warrior Special Offer and they only take place at WarriorForum.com.

Basically, the Warrior Forum is a place where people who want to learn how to make money online hang out and talk "shop." It consists mostly of rookies so beware the advice you receive.

However, what's great about the Warrior Forum is they have a special section dedicated to people selling their stuff to other members. IT'S VERY ACTIVE TOO!

You can sell whatever you want in there as long as it's your own creation and you have a warrior forum account in good standings. They do charge \$20 per listing though, but what I'm going to show you will make that irrelevant.

These buyers hang out buying cheap information in the form of reports, audios, and videos all day trying to learn the latest money making techniques.

The system I'm about to teach you involves appealing to the nature of a WSO buyer. For example: Selling a \$1 report that shows a secret new money making method.

It's like Crack ROCK to them!

Cheap + Secret + New = **WSO Crack**

Once you have them into your sales funnel with the \$1 offer, you capture their email address. Do this by sending them to a "registration" page before sending them to your download page.

A registration page is just a web page with a message telling the buyer to enter the email address they would like to have the product sent too.

The "registration" page subscribes your new buyers to your email list so you can contact them with offers in the future. Then after they've given you their information you send them to your download page.

This is where they would be downloading the content that they bought from you. It's very important that you **ALWAYS include another offer on your download pages**. If you don't you will be losing out on TONS of sales.

We're suggesting you create & sell website flipping related WSO's using this system and then use our products on your download pages to earn huge affiliate checks from us!

5 Steps To Posting A WSO:

Step #1: Create an educational piece of content about some form of making money online... preferably about website flipping.

Step #2: Create your registration page which should be nothing more than a headline with an email only opt-in form below it. The headline should say "Tell Us What Email Address You Want Us To Send Your Product Too."

Make sure you set the redirect link on your opt-in form to go to your download page after submission.

Step #3: Create a download page with a link to download the file you are selling. Don't forget to include an upsell or affiliate offer. (Put our sales videos directly on your download pages! Contact us for help)

Step #4: Write a mini-salesletter for your offer in the WarriorForum.com [WSO area](#), including a \$1 Paypal link. The Paypal link should have the address to your "Registration Page" as the thank you URL. (Can't write salesletters? Then read [here](#))

Creating Paypal Links

There are videos for learning how to create Paypal buy now buttons on Youtube, and Paypal has 24 hour telephone support. You want to make sure you create an "email" version which is just a link and not a whole button. CALL PAYPAL THIS IS A 5 MINUTE WALK THROUGH THAT CAN MAKE YOU THOUSANDS FOR LIFE!

Step #5: Now it's time to pay the \$20 listing fee for your WSO by going [here](#). Then enter your WarriorForum.com username and press the "Purchase Thread" button. IT will send you to Paypal to pay the \$20 fee and then **within 24 hours** your WSO will go live. IT DOES NOT GO LIVE IMMEDIATELY.

Doing this method you will get paid to build a huge list of email subscribers. Normally when I run these offers I get about 60 people to pay me the \$1 and join my list for every time I pay the \$20 listing.

When your offer gets down to the bottom of the second page you can "BUMP" your WSO by paying another \$20 and it will go back to the top of the WSO's.

Having 2 or 3 of these going at all times will keep your list growing fast, money coming in to your bank account, and affiliate checks in your mailbox.

Here are a few ideas you can create to sell as your \$1 WSO's...

- Interview people who just sold a site on Flippa.com
- Come up with a unique topic to Interview us about
- Flip a website yourself and then sell the case study
- Put together a package of templates/graphics
- Put together a package of freshly written articles
- Create a video or PDF tutorial related to website flipping

"Doing Is The Part Of Learning That Puts Dollars In Pockets"

Well this is the end of our report, and that means it's time to **get your butt off the porch!** If you don't somebody else will and the money will go to them.

It's not a question of will this work, it's a question of who has the fortitude to do something with it. My greatest fear of releasing this information for free is that no one will do anything with it, because it was free aka no value.

However, this report details systems powerful enough to take someone into the 6 figure per year level. I could easily package this report up for sale and have a hugely successful launch.

I'm trying not to think of myself though and instead thinking of my subscribers first. As an affiliate we can afford to give you the highest quality training for free because when we make you

money we're also making money for ourselves.
If you need any help at all please contact us...

Justin Brooke

<http://www.twitter.com/justinbrooke>

<http://www.facebook.com/justinbrooke>

Chaunna Brooke

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